

## RACE FOR EDUCATION

Sponsored by the

Twin Valley Elementary PIE/PTO

On Friday, October 12, Twin Valley Elementary Center will be participating in our TENTH annual Race for Education! We invite family and friends to join us in helping to raise funds for field trips, assemblies and other essential educational needs. Each participant will raise funds (and earn cool sea life plushies!) by asking sponsors to contribute a fully tax deductible donation.

Students will walk or jog around the school as many laps as they are able during their scheduled time period. Students will have an opportunity to earn different sea life plush creatures based on how much they raise. Race is a fantastic way for our students to work hard to raise money for our school while gaining the lifelong benefits of physical education.

Attached is a “kick off packet” of information and instructions for this year’s Race for Education.

Our school’s goal is to raise \$10,000. If each student raises \$25, we will reach our goal!! To start us on the right track, please register your student on our Race website and/or send in labels to mail sponsorship requests to friends and family. Once again this year, we are using the Get Movin Crew to help manage our online donations. You can register your child at [www.thegetmovincrew.com](http://www.thegetmovincrew.com) to create your child’s online fundraising page to share via email and social media.

Thank you for supporting this special event!

Craig Sell, Principal

Jennifer Ignacio and Nicole Shank, Race Coordinators

## Label Sheet Instructions

We are giving each student a label sheet, which can be returned with the names of people who are potential sponsors. Additional label sheets are available at the school. **These names will not be used for any other purposes.**

1. PLEASE PRINT NEATLY IN PEN directly on the label: the name, address, and zip code of each prospective sponsor. IMPORTANT: Make sure that all the information fits on one label. Computer printed labels can simplify this process.
2. Please write your students NAME and TEACHER on the back of the labels or somewhere on the sheet so we can make sure everyone receives credit.
3. The labels must be returned to the school no later than Thursday, September 20. We will then be sending letters to the individuals on the list asking them to sponsor your child in this year's Race for Education.
4. Potential sponsors may be family members, relatives, close friends, and neighbors. Christmas card lists are a great source for these names. Special emphasis should be placed on friends and family living out of state. If a couple is "living under the same roof" please list them both on **one** label (Mr. and Mrs. John Doe), not two labels. This will save us on postage 😊

## Online Pledging Instructions – NEW racers

1. Go to [thegetmovincrew.com](http://thegetmovincrew.com) to create your child's free fundraising page.
2. Click on this STAR icon.



3. Fill in the blanks to create a custom fundraising page.
4. You'll receive a confirmation email with a link to the fundraising page for immediate use. Share your page via email and/or social media to rally donation support! Remember – THIS IS OUR MAJOR FALL FUNDRAISER!!

## Online Pledging Instructions – EXISTING racers

You still have the same account if you registered last year. Click on the star and enter your login information (your email address) and password. You can re-activate your student and change their grade and teacher information.

(OVER)

### **PRIZES AND AWARDS (all prizes are cumulative!!)**

1. Each student who registers online and/or sends in at least 10 labels will receive a 6" mini plush clown fish + a raffle ticket.
2. \$25 in donations earns a 7" mini plush lobster + a raffle ticket
3. \$50 in donations earns mini plush seal, walrus or sea turtle + a raffle ticket
4. \$75 in donations earns a mini plush orca, blue whale or shark + a raffle ticket
5. \$100 in donations earns a plush sting ray\* + a raffle ticket
6. \$125 in donations earns a plush narwhal\* + a raffle ticket
7. Each class PER GRADE who raises the most money by Race Day will get to carry a special "trophy" AND will receive RAIDER MART COUPONS to be used at October's Raider Mart.
8. If the school reaches our goal, we'll hold a special PAJAMA DAY – students can come to school in their pajamas and participate in a special read-aloud!!

\*Please note these prizes will be distributed approximately 2 weeks after Race Day

Pre-printed raffle tickets will be distributed to students on Fridays. Students may take them to the TVEC Library and put them in cans for whichever raffle they would like to try and win. This year's raffles will include a LARGE stuffed sea creature, an underwater themed toy basket and a family 4 pack to Adventure Aquarium (courtesy of xxxx). Raffle winners will be drawn during the day OCTOBER 19<sup>th</sup> (one week after Race Day to include any late donations).

**OUR GOAL IS \$10,000...THIS MONEY GOES TOWARD FIELD TRIPS, YEARBOOKS, TEACHER GRANTS, SCHOOL TECHNOLOGY AND MORE!! EVERY DOLLAR RAISED STAYS IN OUR SCHOOL!!!**